



Sustainable
Perfumery :
The Art of Crafting
Fragrances and
Nurturing Careers

CERTIFICATE COURSE

Website link

<https://www.hinducollegeperfumery.org/>



INTERNATIONAL SOCIETY OF
PERFUMER-CREATORS



Background

With a renowned history, vast knowledge and rich heritage of scents and fragrance creation, India is regarded as the cradle of fragrances. Today, the fragrance industry is a sector of key growth in the country. The industry encompasses the creation, production, and distribution of fragrances for personal use, home, and industrial applications. Currently, witnessing an average growth rate of 11%, the Indian market contributes 600 million USD to a global market of 24 billion USD (2% of the total). With an increasing demand for premium and niche fragrances as well as rising consumer interest in personalized and bespoke scents, the Indian fragrance market is expected to grow at an accelerated rate of 15% in the coming years. The booming fragrance industry has the potential of having a significant economic impact on the country through employment, innovation, and trade. In view of this background, the need of trained professionals in Indian fragrance sector is more pressing than before. Given the rapid expansion and evolving nature of the fragrance market, there is an urgent need to prepare a workforce with a scientific knowledge base that is both employable and market-ready.

Despite the evolving fragrance industry and the growing demand, there is an abysmally low number of courses available nationally that can provide comprehensive training in perfumery. Hence, there is an urgent need for running a course in this sector with academia-industry collaboration which can further foster entrepreneurship, establishment of businesses, enhancement of exports and creation of jobs.

Hindu College in association with Sant Sanganeria Foundation for Health and Education and the International Fragrance Association (IFRA) has designed a specialized course covering all these aspects and beyond, to open a range of career opportunities for the young aspirants.

Hindu College has been regularly taking initiatives with the fragrance industry to facilitate a deeper understanding of the science, art and industry practices related to fragrance. Various events, like faculty development programme, skill enhancing workshops, and webinars have been conducted. In the recent times, Hindu College has been instrumental in having the incorporation of 13-week course in the undergraduate curriculum of the University of Delhi.

Career Opportunities: Broad Areas



Creative Perfumer

Creates unique perfume compositions by blending various fragrance ingredients.

Fragrance Evaluator

Assesses and improves fragrances to meet quality standards and consumer preferences.

Quality Control Specialist

Ensures fragrance products meet industry standards and safety regulations through rigorous testing and quality assurance processes.

Technical Perfumer

Utilizes analytical instrumentation to interpret nature and market products, using them as inspiration for creating innovative perfume compositions.

Marketing Specialist

Develops and implements marketing strategies to promote fragrance products, including digital campaigns and brand storytelling.

Fragrance Consultant

Advises clients on fragrance choices and creates personalized scent solutions, catering to individual preferences and lifestyle needs.

Regulatory Affairs Specialist

Ensures compliance with regulatory standards, focusing on toxicity, sustainability, and global market requirements.

Salient Features

Industry-specific:
Carefully designed and
curated through
industry inputs

Prestigious
certification: On
course completion
earn a certificate
displaying affiliation
of the prestigious
academic institution
and industry


Comprehensive
Learning: 40% of the
course component is
dedicated to skill
empowerment to
strengthen bench and
analytical skills, while
60% is for theoretical
knowledge
empowerment.

Global Perspective:
Connect with perfumers
and fragrance industry
experts from around the world
through collaborations with
international boards and
interactive sessions with
academic experts in the field.



Industry internship: 8 week
industry internship, gaining
valuable real-world experience




Learning Outcomes



Multiple industry tie-ups opening a window of opportunity to be taken as probationers in the fragrance industry.



Become skilled professionals to start an entrepreneurship venture in fragrance or find a career in the wide range of segments in the fragrance industry including, R&D, fragrance evaluation, analysis, marketing, package designing, regulations and policy making, and various other roles.



Upgradation of the industry professionals enabling them to take their business to the next level.



A well-trained workforce can boost the Indian fragrance industry, leading to the production of high quality perfumes that can compete in both local and international markets.



The course can encourage the use of indigenous resources and the development of new, unique scents that reflect local culture and biodiversity, thus creating innovations in fragrances. This will help preserve and at the same time modernize cultural heritage.



Aspirants will be educated on sustainability and regulations, thus promoting environmentally friendly practices within the perfume industry.



Course Structure

- **Course will be run in Physical Mode only**
- **Total duration of the course is 41 weeks covered in the form of two modules:**

Module 1:

- ☛ Classroom teaching-learning of 15 weeks and internship of 8 weeks

Module 2:

- ☛ Classroom teaching-learning of 15 weeks followed by 1 week of institutional attachments

Course Content

- ☞ Comprehensive modules including history of perfumery, raw materials, creating sustainable fragrance, fragrance analysis, evaluation and quality control, regulatory aspects and requirements, and marketing strategies.
- ☞ A lot of importance has been given to laboratory sessions. Practicals include intensive interactive workshops, regular smelling sessions, ample hands-on experience with fragrance ingredients, field visits and study tours, visits to botanical garden and cultivation fields, learning the application of analytical techniques and conducting market research.

Fee Structure

The total fee is ₹1,27,500, with ₹ 1,00,000 sponsored by the industry. Since it is an industry sponsored course, the student has to pay only Rs. 27,500. Thus, the generous support from the industry lowers the cost for students, helping them invest in their future with ease.

Donations are exempted from Income Tax under the relevant provision of Income Tax Act.

Eligibility

Graduate with at least a science background at class 12th.

Knowledge Partners

- ▶ **Hindu College:** One of the most prestigious institutes of higher education of the country, Hindu College with a NAAC A++ grade (2nd cycle), has been ranked 1st in NIRF All India rankings 2024.
- ▶ **Sant Sanganeria Foundation for Health and Education (SSFHE):** This is a non-profit organization founded in 2003, with a vision to aid economically weaker sections of the society. The foundation has played an active role in promoting socio-economic developments in the fields of health and education on a global scale.
- ▶ **The International Fragrance Association (IFRA):** Representing the fragrance industry at a global level, IFRA has been promoting safe use of fragrance ingredients through its regulatory framework and promotion of sustainability, since 1973.
- ▶ **CSIR-Central Institute of Medicinal and Aromatic Plants (CSIR-CIMAP):** This is an Indian plant research laboratory that is part of the Council of Scientific and Industrial Research. The institute is steering multidisciplinary research in biological and chemical sciences and extending it to farmers and entrepreneurs of medicinal and aromatic plants.
- ▶ **International Society of Perfume-Creators (ISPC):** An international, independent non-profit association of perfumers, it connects professionals and organizations from the perfume industry, inviting them to share their experiences, learn from one another, transmit and disseminate knowledge.
- ▶ **Federation of Indian Chambers of Commerce and Industry (FICCI):** The largest apex business organization in India, FICCI is the voice of Indian industry. It aims to promote inclusive and sustainable growth by encouraging dialogue between the industry and policy makers.

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